

# Overview of the Sports Partnerships

Mid and West Wales  
Sports Partnerships

Candidate Information Pack



**MID WALES  
SPORTS  
PARTNERSHIP**

**PARTNERIAETH  
CHWARAEON  
CANOLBARTH CYMRU**

**WEST WALES  
SPORTS  
PARTNERSHIP**

**PARTNERAIETH  
CHWARAEON  
GORLLEWIN CYMRU**

# Overview of the Sports Partnerships

The West and Mid Wales Sports Partnerships are proud to be working with Sport Wales to develop our new regional sports partnerships.

The partnerships in West and Mid Wales will each bring together key stakeholders from their regions who understand the importance and have a focus on delivering the benefits of sport and physical activity.

Our partnerships will be led by insight and be person centred in our approach, providing strategic leadership, planning and commissioning at a regional level with a common purpose delivered at a local level ensuring that everyone has equal access to sport and physical activity through a range of opportunities that best meet their needs.

We are keen to introduce new ways of working, maximising the potential for a regional approach to delivery, whilst also creating a compelling vision which will foster new strategic relationships with a wide number of organisations and partners across the regions.

Each partnership is led by a Chairperson and an independent board.

Both WWSP and MWSP will have Executive leadership delivering the visions and strategic objectives.

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# Vision and Strategic Objectives

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## The West Wales Sports Partnership's evolving vision is:

|| *To work with our communities to help them care about being active, and value approaches that promote healthy lifestyles and quality of life for all.* |||

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## West Wales Sports Partnership's Strategic Objectives:

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### People

- Improve the health & well-being, and happiness of people through lifelong active participation in sport and physical recreation.
- Value equity, ensuring that particular focus is placed on those people who are less active and need additional support which leads to an improvement in their health, well-being, life chances and social connectivity.
- Support people to achieve their full potential in sport.
- Develop a highly capable, diverse workforce of both (paid) staff and volunteers who can support the delivery of sport and physical recreation as well as improving the experience of people and their motivations to be active for life.

### Places

- Make the best use of its indoor and outdoor places, enabling people to have choice as to where they wish to be active, at what cost and with whom.

### System

- Work collaboratively and sustainably to build systems, increase resources and share thinking to continuously improve opportunities whilst looking after the environment and planet for people to be physically active for life.

### Brand Identity

- Create a dynamic, recognisable and trusted brand that unites partners, reflects the unique culture and proud sport heritage of West Wales and positively promote the benefits to people to be active for life.

### Governance

- Is highly respected as an effective and credible organisation which leads from the front and collaborates with partners to achieve its goals.
- Has a robust and effective governance framework which provides a strong credible foundation which supports effective delivery of the vision and purpose.

### Evidence

- Is guided by expert opinion, research, and insight, prioritising and investing in programmes which directly impacts in the improvement of the health, well-being and happiness of the people it supports.

# Vision and Strategic Objectives

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## The Mid Wales Sports Partnership's evolving vision is:

“ *Creating healthier communities and transforming lives through active lifestyles.* ”

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## Mid Wales Sports Partnership's Strategic Objectives:

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### People

- Celebrate diversity by becoming more person centred, with a particular focus placed on those people who are less active and need additional support to improve health and wellbeing.
- Create opportunities for people to be physically active / participate in sport at all stages of their lives, enabling them to reach their full potential.
- Support, develop and celebrate our volunteer network and workforce to ensure the future of community physical activity and sport.

### Advocacy and Leadership

- Strategically lead physical activity and sport in the region, ensuring the best outcomes for our residents and communities by influencing key stakeholders and delivery partners.
- Seek to increase resources to continuously improve and innovate opportunities for people to be physically active for life.

### Community

- Empower our communities to develop their own approaches to sustain local physical activity and sport.
- Recognise the importance and value of our club structure by continuing to provide the support that enable them to thrive and sustain their contribution to their community and local economy.

### Facilities

- Promote the development of modern, inspiring, world class facilities, including maximising the use of our natural environment whilst ensuring we also protect it.

### Impact

- Effectively measure and publish our performance to continuously improve and to support future investment decisions.

### Insight and Research

- To be led by our insight, research and evidence to ensure that we invest our time and shared resource into those communities and population groups where there is greatest need.

# The Future for Sport and Physical Activity in Wales

## Pioneering Change:

West Wales and Mid Wales Sports Partnerships are revolutionising community sports, driving a culture of health and well-being for everyone.

Join us in shaping a healthier, more active future!



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