

## VISION

Inspirational people that unleash the benefits of sport for everyone

## MISSION

“ A sustainable Welsh coaching environment that engages and develops people and leaders, whilst meeting the needs of individuals of all abilities, background and aspiration ”

### INTENT



**COACHING IS  
PERSON-CENTRED**

Coaching in Wales is person-centred through coaches that are committed to the individual, holistic and long-term needs of those they engage with



**COACHING IS OPEN  
AND INCLUSIVE**

Coaching in Wales is open and inclusive, and recruits and inspires active coaches' representative of their communities



**COACHING IS LEARNING  
AND INSIGHT LED**

Coaching in Wales is learning and insight led through a culture of collaboration and continuous development



**COACHING IS SAFE  
AND ETHICAL**

Coaching in Wales is safe and ethical, and provides a positive quality experience for all



**COACHING IS VALUED**

Coaching in Wales is valued and supported through an environment that improves, retains and recognises coaches



**COACHING IS  
WELL LED**

Coaching in Wales is well led through developing and supporting leaders at all levels, who impact on coaching

These objectives were developed by the sport sector in Wales in response to the findings of the Review of the Development of Coaching in Wales 2016" and will contribute to the Vision for Sport in Wales 2018