

# This is Sport Wales.

—  
Investment Document.



sportwales  
chwaraeoncymsu



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**THE NATIONAL LOTTERY®**



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All figures are correct as of April 2018, based on offers made, and may be subject to change

# Introduction.

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**Prosperity For All is Wales' national strategy to create a different kind of public service that delivers a real difference to people's lives. Sport Wales is a key player in this vision, by working with partners to develop more ways to help more people enjoy more sport more often.**

**Through partnership and common purpose, Sport Wales and the wider sector can make public investment work harder, helping us build a Wales that is healthy and active, prosperous and secure, ambitious and learning, united and connected.**

Sport requires investment. Not only investment, but the right kind, used in the right way.

We are committed to the Well-being of Future Generations Act 2015 and to using its principles to guide our funding decisions. That means focusing our investment where it will make the most difference.

It means supporting people who don't yet love sport, as well as those who do. In a fast-changing world, that can mean backing innovative models of delivery through organisations like Street Games and Girl Guides alongside established National Governing Bodies of sport.

With the Gold Coast Commonwealth Games front of mind, we will also continue to support our brightest talents to shine on the world stage.

This report offers a clear outline of where our funding is focused as we work together towards achieving shared goals.

**Lawrence Conway**  
**Chair Sport Wales**

# Community Sport Local Authorities.

## Who we fund and why.

Local authorities have a key role to play in delivering a healthy and active Wales. We invest in local authorities to not only deliver national programmes but also meet local needs. This local approach helps to ensure:

-  Everyone has the opportunity to be active through sport and physical activity
-  People live physically active lives
-  People have the skills, confidence and motivation to be active through sport
-  Everyone is able to fulfil their own potential and there are pathways of opportunity to support this
-  A targeted approach to those that have the greatest need – those living in poverty, women and girls, BME communities and people with a disability

## Impact.

### Sport Wales Well-being Objectives:

-  People in Wales live physically active and therefore healthier lives
-  Children and young people have the motivation, physical skills, knowledge, understanding and opportunities to take part in physical activity for life
-  Wales is recognised internationally as a successful sporting nation

### Prosperity for All

-  Healthy & Active
-  Ambitious & Learning
-  United & Connected

## Investment.

| LA Investment                            | 2017/18            | 2018/19            |
|--|--------------------|--------------------|
| Blaenau Gwent County Borough Council     | £291,874           | <b>£287,787</b>    |
| Bridgend County Borough Council          | £520,389           | <b>£496,700</b>    |
| Caerphilly County Borough Council        | £775,200           | <b>£800,700</b>    |
| Cardiff Council                          | £1,105,455         | <b>£1,070,120</b>  |
| Carmarthenshire County Council           | £586,104           | <b>£571,139</b>    |
| Ceredigion County Council                | £325,021           | <b>£280,105</b>    |
| City and County of Swansea               | £723,038           | <b>£725,300</b>    |
| Conwy County Borough Council             | £417,365           | <b>£404,487</b>    |
| Denbighshire County Council              | £352,868           | <b>£330,887</b>    |
| Flintshire County Council                | £489,657           | <b>£468,812</b>    |
| Gwynedd Council                          | £515,082           | <b>£497,412</b>    |
| Isle of Anglesey County Council          | £270,797           | <b>£269,875</b>    |
| Merthyr County Borough Council           | £322,330           | <b>£309,509</b>    |
| Monmouthshire County Council             | £221,880           | <b>£215,975</b>    |
| Neath Port Talbot County Borough Council | £565,527           | <b>£536,947</b>    |
| Newport City Council                     | £557,717           | <b>£572,812</b>    |
| Pembrokeshire County Council             | £441,448           | <b>£416,743</b>    |
| Powys County Council                     | £512,150           | <b>£513,463</b>    |
| Rhondda Cynon Taf County Borough Council | £895,783           | <b>£866,238</b>    |
| Torfaen County Borough Council           | £467,493           | <b>£409,188</b>    |
| Vale of Glamorgan Council                | £467,977           | <b>£450,153</b>    |
| Wrexham County Borough Council           | £440,868           | <b>£436,312</b>    |
| <b>Total</b>                             | <b>£11,266,023</b> | <b>£10,930,664</b> |

**1,421 clubs and organisations**

across Wales

supported through  
Community Chest

The number of  
young people participating  
in sport has  
increased from

**27% in 2011  
to 48% in 2015**

Since 2010,  
**over 15,000  
young people**

aged 9+ across  
Wales have been  
Young Ambassadors

# Community Sport National Governing Bodies.

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## Who we fund and why.

National Governing Bodies of sport provide a pathway of sporting opportunities that allow you to enjoy being active through sport – from come and try sessions (e.g. Back to Netball), by developing easy to play versions of their sport (e.g. walking football, tag rugby) and by supporting their club network to develop appropriate competitive opportunities and grow their sport (e.g. junior and girls sections). NGBs also play a crucial role in developing the workforce including coaches, volunteers and officials.

## Impact.

### Sport Wales Well-being Objectives:



People in Wales live physically active and therefore healthier lives



Children and young people have the motivation, physical skills, knowledge, understanding and opportunities to take part in physical activity for life



Wales is recognised internationally as a successful sporting nation

### Prosperity for All



Healthy & Active



Ambitious & Learning



United & Connected

## Investment.

| <b>NGB Investment</b>                | <b>2017/18</b>    | <b>2018/19</b>    |
|--------------------------------------|-------------------|-------------------|
| Badminton Wales                      | £125,329          | £161,473          |
| Bowls Wales                          | £33,149           | £23,000           |
| Canoe Wales                          | £114,286          | £111,429          |
| Commonwealth Games Council for Wales | £49,000           | £49,000           |
| Cricket Wales                        | £540,105          | £537,902          |
| Disability Sport Wales               | £738,346          | £743,887          |
| Golf Union of Wales                  | £350,221          | £332,555          |
| Hockey Wales                         | £565,410          | £501,475          |
| RYA Cymru-Wales                      | £170,921          | £157,648          |
| Swim Wales                           | £335,582          | £246,848          |
| Table Tennis Association of Wales    | £120,730          | £161,787          |
| Tennis Wales                         | £185,420          | £180,784          |
| Wales Rugby League                   | £50,170           | £49,103           |
| Wales Squash & Racketball            | £187,380          | £200,283          |
| Wales Weightlifting                  | £23,191           | £20,191           |
| Welsh Amateur Boxing Association     | £43,500           | £43,500           |
| Welsh Athletics                      | £500,775          | £470,756          |
| Welsh Cycling                        | £342,370          | £334,561          |
| Welsh Football Trust                 | £1,002,852        | £974,931          |
| Welsh Gymnastics                     | £424,442          | £413,831          |
| Welsh Judo                           | £61,890           | £60,343           |
| Welsh Netball Association            | £376,462          | £418,045          |
| Welsh Rowing                         | £48,010           | £57,535           |
| Welsh Rugby Union                    | £695,800          | £678,405          |
| Welsh Sports Association             | £167,304          | £189,934          |
| Welsh Target Shooting Federation     | £24,527           | £23,914           |
| Welsh Triathlon*                     | £102,285          | £62,808           |
| Low funded NGBs (less than £55k)     | £64,979           | £62,500           |
| <b>Total</b>                         | <b>£7,444,436</b> | <b>£7,268,428</b> |

\*Funding has been moved from community sport to elite sport

According to the National Survey  
for Wales 2016/17, 27% of the  
Welsh population volunteer, with  
**7% volunteering  
in sports clubs**

Since April 2016 we  
have invested  
**£1.3million**  
in coach education and First Aid  
courses for clubs across Wales.

# Community Sport Tackling Inequalities.

## Who we fund and why.

We invest in a wide range of partners to tackle low activity levels from certain communities. This funding has led to new partnerships, insight and ways to reach audiences that might have thought sport was not for them.

## Impact.

### Sport Wales Well-being Objectives:



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Wales is recognised internationally as a successful sporting nation

### Prosperity for All



Healthy & Active



Ambitious & Learning



United & Connected

## Investment.

| Investment       | 2017/18  | 2018/19  |
|------------------|----------|----------|
| BME Sport Cymru* | £270,000 | £92,639  |
| StreetGames      | £167,100 | £173,100 |
| Urdd             | £250,181 | £280,934 |

\* Project funding till end of June 2018, with agreed extension for some elements until March 2019

## Calls4Action. (3 years)

| Project / Organisation                                  | Total project investment for Calls 4 Action |
|---|---|
| Girlguiding Cymru                                       | £240,439                                    |
| Street Football Wales                                   | £198,875                                    |
| StreetGames (Us Girls)                                  | £690,000                                    |
| Welsh Cycling (Breeze Cycling)                          | £249,342                                    |
| Brecon Beacons National Park (Geocaching)               | £84,702                                     |
| Public Health Wales - Anerurin Bevan Local Health Board | £100,000                                    |
| Trivallis (RCT Homes)                                   | £500,000                                    |
| Bridgend County Borough Council                         | £70,000                                     |
| Time to Change Wales                                    | £104,000                                    |
| Cricket Wales (Cricket Beyond Boundaries)               | £70,818                                     |
| Welsh Gymnastics  | £157,089                                    |

**2,522**

members of the BME community have taken part in sport thanks to the BME Sport Cymru programme, following over

**£500,000**

of investment over the last 2 years

**£730,000**

invested in 2016/17 to projects that have a positive impact on the

**Welsh Language**

**Nearly**

**£2.5 million**

invested into **Calls4Action** programme, funding projects which specifically tackle inequalities in sport participation

## Case Studies.

**StreetFootball Wales – A social inclusion charity that exists to improve the lives and opportunities of homeless and socially excluded people in Wales.**

Zamu was a Ugandan refugee who came to Wales in January 2015. Since joining the StreetFootball Wales project, Zamu has played in the homeless World Cup and is now studying at college to become a paramedic – something she attributes to the confidence and sense of belonging football has given her. You can find out more about Zamu [here \(or visit sport.wales\)](#).

Cricket Wales (Cricket Beyond Boundaries) – £70,818 funded project using sport to breakdown cultural and economic barriers between communities. 150 junior males and 35 junior females from the BME community have taken part in cricket sessions run by Cricket Wales and Glamorgan Cricket, with the programme being the catalysts for 2 further BME projects in Newport and Swansea. You can find out more about the Cricket Beyond Boundaries on this [film \(or visit sport.wales\)](#).

# High Performance Sport.

## Who we fund and why.

The Sport Wales Institute invests performance funding in certain sports to achieve success, according to the priorities and principles outlined below:

1. Sports and athletes that have medal potential at the Commonwealth, Olympic and / or Paralympic Games.
2. Individual athletes that can succeed at the Commonwealth, Olympic and / or Paralympic Games.
3. Important community sports that can also deliver agreed significant and sustained international success.

The Sport Wales Institute works closely and collaboratively with athletes, coaches and sports to integrate completely in an athlete's preparation to deliver medals on the world stage. In 2017/18, £1.5 million was invested in the Institute.

## Impact.

### Sport Wales Well-being Objectives:



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### Prosperity for All



Healthy & Active



Ambitious & Learning



United & Connected

## Investment.

| <b>NGB Elite Investment</b>          | <b>2017/18</b>    | <b>2018/19</b>    |
|--------------------------------------|-------------------|-------------------|
| Badminton Wales                      | £81,000           | <b>£86,000</b>    |
| Bowls Wales                          | £103,600          | <b>£100,000</b>   |
| Canoe Wales                          | £275,500          | <b>£263,500</b>   |
| Commonwealth Games Council for Wales | £129,767          | <b>£129,767</b>   |
| Cricket Wales                        | £85,000           | <b>£85,000</b>    |
| Disability Sport Wales               | £342,000          | <b>£335,000</b>   |
| Golf Union of Wales                  | £148,500          | <b>£148,500</b>   |
| Hockey Wales                         | £95,000           | <b>£120,000</b>   |
| RYA Cymru-Wales                      | £249,000          | <b>£232,000</b>   |
| Swim Wales                           | £620,000          | <b>£620,000</b>   |
| Table Tennis Association of Wales    | £53,300           | <b>£53,300</b>    |
| Tennis Wales                         | £91,000           | <b>£91,000</b>    |
| Wales Rugby League                   | £25,000           | <b>£0</b>         |
| Wales Squash & Racketball            | £106,500          | <b>£106,500</b>   |
| Wales Weightlifting                  | £290,000          | <b>£290,000</b>   |
| Welsh Amateur Boxing Association     | £369,550          | <b>£430,000</b>   |
| Welsh Athletics                      | £684,000          | <b>£675,000</b>   |
| Welsh Cycling                        | £767,000          | <b>£710,000</b>   |
| Welsh Football Trust                 | £100,000          | <b>£100,000</b>   |
| Welsh Gymnastics                     | £720,000          | <b>£700,000</b>   |
| Welsh Judo                           | £204,000          | <b>£204,000</b>   |
| Welsh Netball Association            | £97,026           | <b>£106,500</b>   |
| Welsh Rowing                         | £245,000          | <b>£245,000</b>   |
| Welsh Rugby Union                    | £195,000          | <b>£175,000</b>   |
| Welsh Target Shooting Federation     | £250,500          | <b>£220,000</b>   |
| Welsh Triathlon*                     | £66,134           | <b>£168,000</b>   |
| Low funded NGBs (less than £55k)     | £137,300          | <b>£131,260</b>   |
| <b>Total</b>                         | <b>£6,530,677</b> | <b>£6,525,327</b> |

\*Funding has been moved from community sport to elite sport

Welsh athletes brought home a record haul of **10 medals** from the Rio Olympics and a further **8 medals** from the Paralympics

**£2.7 million** invested in 2017/18 in the elite coaching programme covering the frontline delivery and development activities of **performance coaches**

More than **70 athletes and their coaches** receive performance support services (including expert science and medicine provision) from the Sport Wales Institute

# Sport Wales.

## Impact.

### Sport Wales Well-being Objectives:

-  People in Wales live physically active and therefore healthier lives
-  Children and young people have the motivation, physical skills, knowledge, understanding and opportunities to take part in physical activity for life
-  Wales is recognised internationally as a successful sporting nation
-  Sport Wales is an exemplar organisation driving a culture that promotes well-being, equality and sustainability.

### Prosperity for All

-  Prosperous & Secure
-  Ambitious & Learning

-  Healthy & Active
-  United & Connected

We are a  
provider of  
**official  
statistics**

In 2016/17, Plas Menai delivered  
**15,000**  
student activity days and issued  
**415 NGB**  
coaching awards

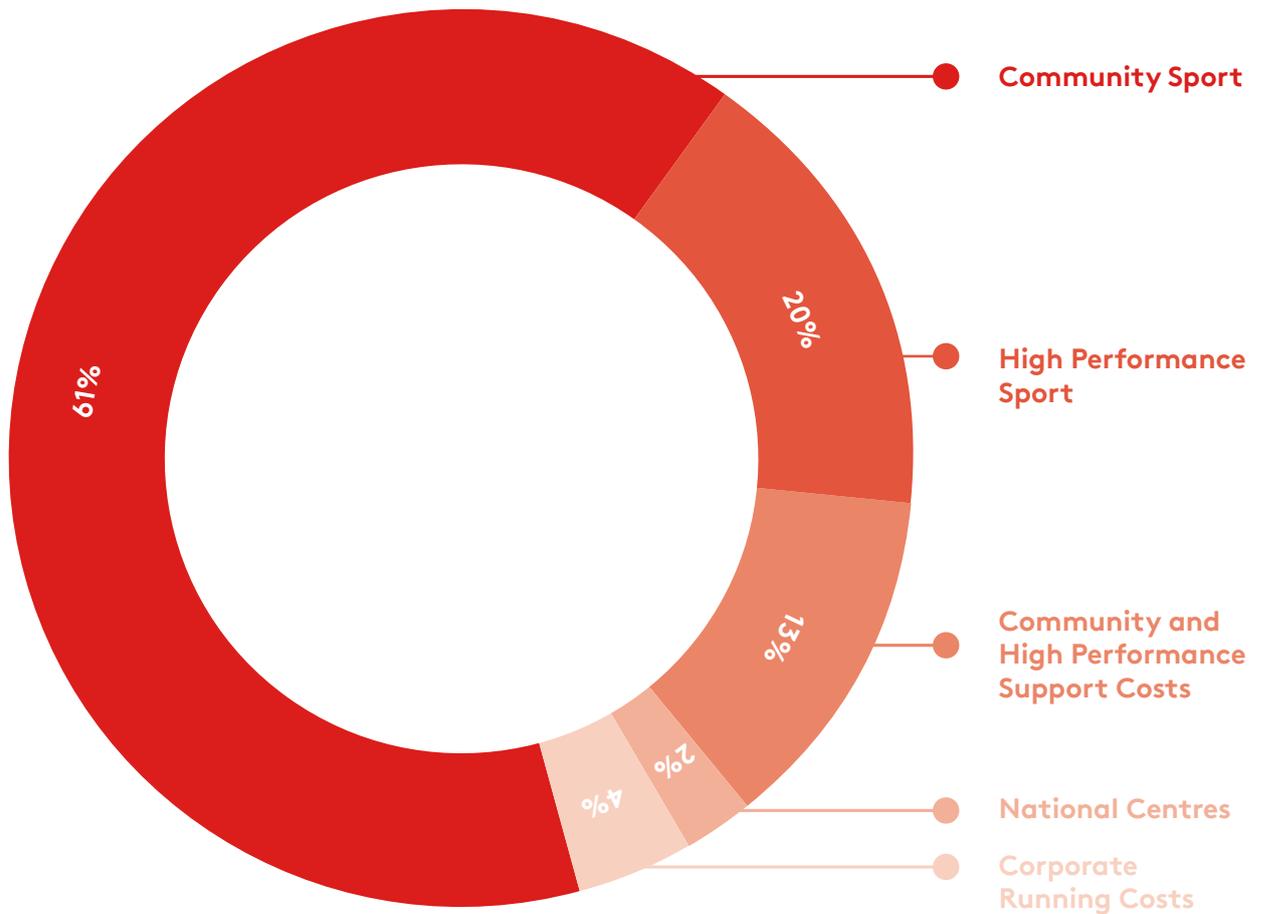
We have proudly  
been awarded  
**Investors in  
People  
GOLD status**

**26,670 hours of use** at the Sport Wales National Centre in 2016/17



# Overall Budget Total.

|  | 2017-18 (£)        | 2018-19 (£)        | 2017-18     | 2018/19     |
|--|--------------------|--------------------|-------------|-------------|
| ● Community Sport                            | £26,384,212        | £26,434,182        | 61%         | 61%         |
| ● High Performance Sport                     | £8,423,738         | £8,393,300         | 20%         | 20%         |
| ● Community & High Performance Support Costs | £5,494,370         | £5,372,464         | 13%         | 13%         |
| ● National Centres                           | £981,866           | £1,054,780         | 2%          | 2%          |
| ● Corporate Running costs                    | £1,861,439         | £1,893,878         | 4%          | 4%          |
| <b>Total</b>                                 | <b>£43,145,625</b> | <b>£43,148,604</b> | <b>100%</b> | <b>100%</b> |





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